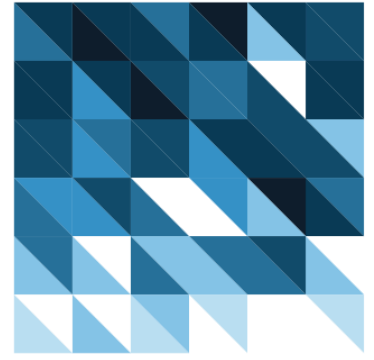


**mLearn**  
**2017** LARNACA  
CYPRUS



## SPONSORSHIP PROGRAMME

### Information Pack

#### **Conference Coordinators**

Easy Conferences  
10, Michael Giorgalla, 1095  
Nicosia, Cyprus  
P: +357 22 591 900  
F: +357 22 591 700  
[info@easyconferences.eu](mailto:info@easyconferences.eu)

#### **General Chair**

Prof. George Papadopoulos  
University of Cyprus  
Department of Computer Science  
P: +357-22892693  
F: +357-22892701  
[george@cs.ucy.ac.cy](mailto:george@cs.ucy.ac.cy)



## Welcome

The Cyprus University of Technology and the University of Cyprus are delighted to host the **16th World Conference on Mobile and Contextual Learning** from the 30th of October to the 1st of November 2017.

The mLearn conference will be a great opportunity to introduce your organization / product to a vast group of European and International delegates and complement us with your presence.

## Invited Speaker



**Dr. Agnieszka (Aga) Palalas**

President of the International  
Association for Mobile  
Learning



# SPONSORSHIP OPPORTUNITIES

We offer a variety of sponsorship packages, to suit all budgets.

## PLATINUM Sponsor € 10.000

The Platinum Sponsor will enjoy the following benefits:

- ◆ Exclusivity (one)
- ◆ Sponsor's logo will appear\* on Conference material (programme, goodie bag)
- ◆ Sponsor's logo will appear on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition space of 6 sq. m. in a prime location
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Full-page advertisement in the Conference programme (inside cover)
- ◆ 5 volumes of the Conference Proceedings
- ◆ 5 complimentary registrations to the Conference
- ◆ Mention in all press releases
- ◆ Mention at the beginning and closing of the Conference
- ◆ 30 minutes presentation in private room

*\* The Platinum Sponsors' logo will appear in larger dimension in relation to other Sponsors' logos, for all the above benefits.*

## GOLD Sponsor € 5.000

The Gold Sponsor will enjoy the following benefits:

- ◆ Exclusivity (two)
- ◆ Sponsor's logo appears\* on Conference material (programme, goodie bag)
- ◆ Sponsor's logo appears on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition space of 4 sq. m.
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Full-page advertisement in the Conference programme
- ◆ 3 volumes of the Conference Proceedings
- ◆ 3 complimentary registrations to the Conference
- ◆ Mention at the beginning and closing of the Conference

*\* The Gold Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum Sponsor), for all the above benefits.*



## SILVER Sponsor € 3.000

The Silver Sponsor will enjoy the following benefits:

- ◆ Exclusivity (five)
- ◆ Sponsor's logo appears\* on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition stand
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Half-page advertisement in the Conference programme
- ◆ 1 volume of the Conference Proceedings
- ◆ 1 complimentary registration to the Conference

*\* The Silver Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum and the Gold Sponsors), for all the above benefits.*

## BRONZE Sponsor € 1.000

The Bronze Sponsors will enjoy the following benefits:

- ◆ Sponsor's logo appears\* on the Conference website with a link to the Sponsor's homepage
- ◆ Exhibition stand
- ◆ Listing of Sponsor in the Conference advertising material
- ◆ 1 volume of the Conference Proceedings
- ◆ Promotional material in bag

*\* The Bronze Sponsors' logos will appear in smaller dimension in relation to other Sponsors' logos (Platinum, Gold and the Silver Sponsors), for all the above benefits.*

### Additional Sponsorship opportunities

Interested parties may also opt for specific sponsorship opportunities such as sponsoring the Welcome reception, lunch / coffee breaks, have a banner on display and others.

Please contact us for more information.



## EXHIBITOR OPPORTUNITIES

### Exhibition Space

Price for built exhibition stand (with basic equipment): **€ 500**

Includes

- ◆ 4m<sup>2</sup> exhibition space\* (2m x 2m)
- ◆ One table
- ◆ Two chairs
- ◆ One plug (electricity)
- ◆ Company logo under Exhibitors on conference website
- ◆ Link to a webpage of your preference on conference website (on Logo)

\* Minimum area is 4m<sup>2</sup>

### Made to Measure

Interested parties that would like to have a specially designed construction or non-standard equipment, we would be happy to be of service at an additional cost.

Furthermore, you may also order additional standard equipment (Table, stands, Chairs, additional space, etc.).

Please contact us with your requirements in advance of the event and we will be happy to be of service.



## Terms of Agreement

- ◆ All prices are exclusive of VAT 19%.
- ◆ Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing camera-ready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- ◆ Amount to be paid within 30 days from the invoice issuance.
- ◆ Sponsorships are allocated on a first-come basis.
- ◆ The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- ◆ Sponsors, advertisers and exhibitors must communicate with the Conference Coordinators for further information, instructions, invoicing, payments, and technical procedures.

**For any enquiries please contact the Conference Coordinators:**

Easy Conferences

Phone: +357-22-591900

Fax: +357-22-591700

Email: [info@easyconferences.eu](mailto:info@easyconferences.eu)

