### mLearn 2013 Main Conference Programme: Day 1
October 22, 2013
College of the North Atlantic-Qatar, Building 1

#### Registration, Light Breakfast, and Meet & Greet
8:00-9:00am, Building 1, Main Lobby

#### Opening and Welcome
9:00am, Building 1, Main Auditorium

#### Opening Keynote
9:15am, Building 1, Main Auditorium
*Dr. Cathlene Norris (University of North Texas) and Dr. Elliot Soloway (University of Michigan)*
Marrying Mobile Devices, Software & Curriculum to Scaffold Synchronous Collaboration for All-The-Time, Everywhere Learning

#### Welcome Keynote
10:00am, Building 1, Main Auditorium
*Dr. Peter Bruck (Research Studies Austria)*
Micro and the Future of Mobile Learning

#### Lunch
11:30am, Building 1, Main Lobby

#### Sessions 1 and 2, 12:30-2:30pm

<table>
<thead>
<tr>
<th>Mobile Language Learning, Literacy, and Instructional Design (Research Papers)</th>
<th>Building 1, Theatre 1</th>
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<tbody>
<tr>
<td>Mobile learning through indigenous languages: learning through a constructivist approach. <em>Mmaki Jantjies and Mike Joy</em> (20 mins)</td>
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<td>Integrating mLearning Language Applications into University Course Content. <em>Olga Viberg and Åke Grönlund</em> (20 mins)</td>
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<td>Improving student literacy in adult education through an immediate feedback tool. <em>Martie Geertsema and Chris Campbell</em> (30 mins)</td>
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<td>A Mobile Based English Learning System for Learning English as Second Language. <em>Firouz Anaraki</em> (30 mins)</td>
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<tr>
<th>Lessons Learned in Mobile Learning Applications, Motivation and Promotion, Student Achievement and Lifelong Learning (Mobile Learning Practices: Lessons Learned)</th>
<th>Building 1, Theatre 2</th>
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<tr>
<td>Using Augmented Reality to Promote Multimodal Literacy and Mobile Device Use Across the Curriculum: An Experiment in Teacher Engagement. <em>Jan Clarke</em> (20 mins)</td>
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<td>Jam Today – Embedding BYOD into Classroom Practice. <em>David Parsons</em> (20 mins)</td>
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<td>Using mobile technologies to promote learning and youth employment: a partnership approach. <em>Chamseddine Ouerdiane, Jo Aggarwal and Mourad Zamiti</em> (20 mins)</td>
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<td>Impact of Mobile Learning on Students' Performance: UAEU Case Study. <em>Yazid Benchabane and Khaled Hamdan</em> (30 mins)</td>
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Coffee
2:30pm, Building 1, Main Lobby

Sessions 3 and 4, 3:00-5:00pm

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<tr>
<th>Bring Your Own Device (BYOD), Tablets and Student Achievement (Research Papers)</th>
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<tr>
<td>Large Scale Deployment of Tablet Computers in K-12 Schools in Brazil. Giovanni Farias, Mohamed Ally, Claudia Pinto and Fernando Jose Spanhol (30 mins)</td>
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<td>Academic achievement in BYOD classrooms. Dean Cristol and Belinda Gimbert (30 mins)</td>
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<td>Key Challenges Associated with Bringing Personal Mobile Devices to the Classroom. Ieda M. Santos (30 mins)</td>
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<th>mLearning Applications, Motivation, Promotion, and Performance Support (Research Papers)</th>
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<tr>
<td>AnswerPro: Designing to Motivate Interaction. Balsam Alsugair, Gail Hopkins, Elizabeth Fitzgerald and Tim Brailsford (20 mins)</td>
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<td>Mobilogue – A Tool for Creating and Conducting Mobile Supported Field Trips. Adam Giemza and Ulrich Hoppe (30 mins)</td>
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<td>How to teach mobile app design to undergraduate educational technology students: A Case from Turkey. Ozlem Ozan (30 mins)</td>
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<td>Creating coherent incidental learning journeys on mobile devices through feedback and progress indicators. Mark Gaved, Agnes Kukulska-Hulme, Ann Jones, Eileen Scanlon, Ian Dunwell, Petros Lameras and Oula Akiki (20 mins)</td>
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Gala Dinner
6:00pm, College of the North Atlantic-Qatar
mLearn 2013 Main Conference Programme: Day 2
October 23, 2013
College of the North Atlantic-Qatar, Building 1

Registration, Light Breakfast, and Meet & Greet
8:00-9:00am, Building 1, Main Lobby

Invited Speaker Presentation
9:00am, Building 1, Main Auditorium
Dr. Christina Gitsaki (Higher Colleges of Technology)
An Overview of Mobile Learning Research and Practice in the United Arab Emirates

Invited Speaker Presentation
9:30am, Building 1, Main Auditorium
Michael Carrier (Cambridge English Language Assessment, Cambridge University)
One to One Learning - handheld and mobile learning for language education

Coffee
10:00am, Building 1, Main Lobby

Sessions 5 and 6, 10:30am-12:30pm

Lessons Learned in Mobile Learning Implementation and Mobile Instructional Design (Mobile Learning Practices: Lessons Learned)
Building 1, Theatre 1
Preparing Mobile Learning Strategy for Your Institution. Agnieszka Palalas (20 mins)
Challenges against the successes of mLearn in Bangladesh. Shahanaj Parvin (20 mins)
Integrating Multimedia in ODL Materials and Enhanced Access through Mobile Phones. Maria Augusti (20 mins)
M-learn lessons learnt: Bangladesh perspective. Zaki Imam (20 mins)

mLearning for STEM and Ubiquitous Access (Research Papers)
Building 1, Theatre 2
Mobile Technology, Maths Education & 21C Learning. Brendan Tangney and Aibin Bray (30 mins)
Ubiquitous Computing in Education: A SWOT Analysis by Students and Teachers. Edgar Napoleon Asiimwe and Sana Zubair Khan (30 mins)
Exploring the Impact of Using Tablet Devices in Enhancing Students Listening and Speaking Skills in Tertiary Education. Ismail Fayed, Ali Hussein and Amer Yacoub (30 mins)

Lunch
12:30pm, Building 1, Main Lobby
Sessions 7 and 8, 1:30-3:00pm

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<tr>
<th>Lessons Learned in Mobile Language Learning, Quality Assurance, and Bring Your Own Device (BYOD) Programs (Mobile Learning Practices: Lessons Learned) Building 1, Theatre 1</th>
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<tr>
<td>Quality of sms-learning as a rapidly growing m-learning mode for foreign language learning. Majid Fatahi-pour and Mahnaz Ghasemi Najm (20 mins)</td>
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<td>Device Neutral Assignments for Mobile Learning in an English Language Classroom. Rasha Alokaily (20 mins)</td>
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<td>Targeting FRAME: A new tool for mLearning design. Robert Power (30 mins)</td>
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<tr>
<td>Supporting Interaction in Learning Activities Using Mobile Devices in Higher Education. Wesam Shishah, Gail Hopkins, Elizabeth Fitzgerald and Colin Higgins (30 mins)</td>
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<tr>
<td>System Architecture for Device and Content independent Communication including 3D Imaging. Razia Sultana, Andreas Christ and Patrick Meyrueis (30 mins)</td>
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| Coffee 3:00pm, Building 1, Main Lobby |

**Annual General Meeting of the International Association for Mobile Learning**

3:30-5:00pm, Building 1, Theatre 1
mLearn 2013 Main Conference Programme: Day 3
October 24, 2013
College of the North Atlantic-Qatar, Building 1

Registration, Light Breakfast, and Meet & Greet
8:00-9:00am, Building 1, Main Lobby

Featured Panel Discussion
9:00am, Building 1, Main Auditorium
Lessons Learned from Tablet Deployment Initiatives in K12 and Higher Education
Moderator: Robert Power, Conference Chair
Dr. Mohamed Ally (Athabasca University)
Giovanni Farias (Athabasca University)
Dr. Christina Gitsaki (Higher Colleges of Technology)
Dr. Virginia Jones (Georgetown University School of Foreign Service in Qatar)
Alexander Stien (Georgetown University School of Foreign Service in Qatar)
Dr. Cheri MacLeod (College of the North Atlantic-Qatar)

Coffee and Poster Presentations
10:00am, Building 1, Main Lobby

Poster Presentations
- IPads for Innovative Knowledge Creation. Rana Tamim and Linda Colburn
- Why ethical issues in researching mobile learning are a concern and ways forward. Jocelyn Wishart
- Action Research for Sustainable Mobile Learning: Perspectives from the Field in Dharavi, Mumbai. Laura Hakimi
- Mapping Mobile Learning in Space and Time. David Parsons, Jae Lim Ahn, Ahreum Lee, Kiburm Song and Miyoong Yoon
- Effectiveness of web 2.0 tools in designing a Faculty Development Programme for Medical and Health Sciences. Hasnain Baloch and Amutha Navamoney
Sessions 9 and 10, 11:00am-1:00pm

**mLearning Implementation Issues, Device Usability, Motivation and Promotion (Research Papers)**
Building 1, Theatre 1

- An Analysis of Socio-Technical Factors in Implementing Mobile Learning Solution at an Educational Institution: A Case Study of Mid-Tier MBA College in India. Varadarajan Sridharan (20 mins)
- An Outlook on Future Mobile Learning in Saudi Arabia. Saleh Al-Shehri (20 mins)
- Supporting Practitioners in Implementing Mobile Learning and Overcoming Ethical Concerns: A Scenario-Based Approach. Trish Andrews, Laurel Dyson and Jocelyn Wishart (30 mins)
- Usability issues in mobile learning: Students’ perceptions in Pakistani universities. Umera Imitinan, Vanessa Chang and Tomayess Issa (20 mins)

**Mobile Learning Objects, Multimedia and Social Media (Research Papers)**
Building 1, Theatre 2

- About the Contextualization of Learning Objects in Mobile Learning Settings. Alisa Sotsenko, Marc Jansen and Marcelo Milrad (20 mins)
- Post Web 2.0 Media: Mobile Social Media. Thomas Cochrane and Laurent Antonczak (30 mins).
- Integrating Interactive Videos in Mobile Learning Scenarios. Dan Kohen-Vacs, Marc Jansen and Marcelo Milrad (30 mins)
- An ecology of mobile screens: iPads meet XOs in a desert school. Mark Pegrum, Grace Oakley, Jan Clarke and Jim Sligar (20 mins)

**Lunch**
1:00pm, Building 1, Main Lobby

**Conference Closing**
2:00pm, Building 1, Main Auditorium
Dr. Agnes Kukulsa-Hulme, President, International Association for Mobile Learning